



Happy Holidays!

This year FOX West Texas is excited to have Coca-Cola as our Title Sponsor for the Christmas Lights Parade. We look forward to working with them to bring some sparkle to everyone this holiday season. Sparkle, you say? Yes, indeed. I think the theme this year allows every float to go sparkle-crazy, because our theme this holiday season is:

Sparkle All the Way

Sparkle brings to mind brightly lit trees, lights on houses, and sometimes the crazy lit holiday sweater. I think we should all just embrace the sparkle. So, sparkle those floats! If you chose to sparkle with lights, this is the year to take it further. Maybe glitter is your sparkle of choice. Whichever way you chose to sparkle your float, don't forget to throw a little sparkle your way. Let this holiday season be sparkly, glittery, shimmering and bright!

The Christmas Lights Parade is our way of saying Thank You. In partnership with the Abilene Downtown Association's City Sidewalks, we are kicking off this holiday season with lots of sparkle for everyone in Abilene and the surrounding areas. We at FOX West Texas are proud to bring the Christmas Lights Parade to our community.

Please remember to read ALL the documents. All forms **must** be completed in their entirety and submitted by the **November 11th Deadline**. Rules and Regulations must be followed. Please do not allow anyone to jump off the floats once they are in motion. Safety First. You can find all the documents you need at www.FoxChristmasLightsParade.com. I encourage everyone to get ALL their paperwork completed and sent in as soon as possible. Spots are limited, and people have been trying to get in for months now!

FOX West Texas maintains the rights & decisions on inclusion and placement within the Parade.

If there are any questions, please feel free to call me! Thank you for sharing your holidays with all of us at FOX West Texas. We look forward to seeing you at the Parade on December 3rd!!!

Susan Acuña, FOX West Texas Christmas Lights Parade Coordinator